



THE MUSEUM AT BETHEL WOODS TO OPEN JUNE 2, 2008

Museum Celebrates the Legacy of the 1960s and the 1969 Woodstock Music & Art Fair

April 15, 2008, BETHEL, N.Y. – The Museum at Bethel Woods, located at the historic site of the original 1969 Woodstock Music and Art Fair, (www.BethelWoodsCenter.org), is the first national tourist destination celebrating the music and culture of the 1960s. The Museum will open its doors to the public on Monday, June 2, 2008. Advance tickets are now available online at www.BethelWoodsCenter.org or by phone through Ticketmaster at (845) 454-3388.

The Museum at Bethel Woods explores the unique experience of the 1969 Woodstock festival, its significance as a culminating event of a transformational decade, and the ongoing legacy of the 1960s and Woodstock. Through personal stories, profiles, immersive multi-media exhibits, engaging programs and educational events, The Museum will encourage inter-generational dialogue about important ideas and issues relevant to today. The Museum will also help to preserve the historic site on which the 1969 Woodstock festival took place.

The Museum at Bethel Woods is an integral part of the larger Bethel Woods Center for the Arts, a \$100 million outdoor performing arts center and complex located approximately 90 minutes from New York City in Bethel, N.Y. Set within 2,000 bucolic acres in Sullivan County, Bethel Woods Center for the Arts is a world-class cultural destination, dedicated to bringing diverse, high quality performing arts and educational programs to the region. It features a Pavilion Stage with 4,500 seats under cover and another 10,500 on a natural sloping lawn; the Terrace Stage, a 1,000 seat Roman-style amphitheater; and a 300 seat Events Gallery, which present a diverse selection of popular artists, orchestral performances, community events, and music, and arts education opportunities.

The Museum is a project principally funded by the not-for-profit 501(c) (3) Gerry Foundation, which is dedicated to improving the quality of life in Sullivan County and the surrounding region by promoting economic development and interest in the region through arts, education and culture. For more information on The Museum at Bethel Woods, or Bethel Woods Center for the Arts, please visit www.BethelWoodsCenter.org.

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