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BETHEL WOODS CELEBRATES
5 YEARS – HALF A MILLION STRONG
YOU could be the half-millionth fan

BETHEL, NY (March 4, 2010) – What was just a dream less than a decade ago, is now ranked as #39 among all amphitheaters worldwide. Where half a million gathered 40 years ago for three days of peace, love and music...nearly a half million more have followed in their footsteps.

As Bethel Woods Center for the Arts enters its fifth year, dozens of the world’s best artists have performed for audiences nearly half a million strong. The 2010 season is shaping up to be the most exciting ever, and Bethel Woods is celebrating by counting down to its half millionth concert fan who will receive a VIP Concert Experience at a 2010 performance.

The VIP Concert Experience includes one night local accommodations for two at the Lazy Pond B&B; two seat upgrades; a backstage tour for two; two 2010 Season Lawn Passes; two VIP Concession passes; $150 Museum Shop gift certificate; $100 Aramark dining gift certificate; and two Museum tickets.

Just over 450,000 fans have “come back to the garden” so far, and the winner is expected to be announced before the first Pavilion concert in June. The prize will be awarded to the 500,000th fan in 2010. Maybe it will be you!

To enter without purchase, send a 3”x 5” postcard with your name, address, and your complete and accurate email address as registered with Bethel Woods (if you do not have a registered email in the Bethel Woods E-Club, you can register free of charge: Bethel Woods Center for the Arts “Five Years & A Half Million Strong Giveaway”, P.O. Box 222, Liberty, NY, 12754). For postcard entries, only one entry per person is permitted. To review the official rules, please visit www.BethelWoodsCenter.org.

Be sure to keep an eye out for many more concert announcements in the coming weeks, and remember to buy your tickets early. Because maybe YOU will be Bethel Woods’ 500,000th fan!!

Remember, tickets go on sale this weekend for Pat Benatar & Reo Speedwagon, Yes and Peter Frampton, and Brooks & Dunn. Get yours at www.BethelWoodsCenter.org, the Bethel Woods Box Office (open Friday March 5 and Saturday March 6 from 10:00 a.m. to 5:00 p.m.), Ticketmaster, or by phone at 1-800-745-3000.

Or for just $369 guarantee your place on the lawn all summer with the 2010 Season Lawn Pass. For a limited time, buy 2 or more and get an additional $75 off your total order. The Lawn Pass is valid for general admission to the Lawn for ALL 2010 Pavilion concerts including "Pavilion Only" and SOLD OUT shows. New for this season, your Lawn Pass also includes a free lawn chair rental at each concert. The Lawn Pass is a great value, saving over $100 in per event service charges, and it is transferable, so you can share it with friends, family or co-workers (Valid for one admission per event only). Find out more at www.BethelWoodsCenter.org.
To be among the first to hear, sign up for the E-Club at www.BethelWoodsCenter.org, text CONCERT to 38714 on your mobile phone, follow us on Twitter, or become a fan on Facebook.

For more information please visit www.BethelWoodsCenter.org.

About Bethel Woods Center for the Arts:

The not-for-profit Bethel Woods Center for the Arts’ mission is to enrich, promote and improve the quality of life in our community through culture, education, history and the arts. Located approximately 90 miles from New York City at the site of the 1969 Woodstock festival in Bethel, NY, the state-of-the-art 15,000-capacity outdoor performing arts venue, intimate 400-seat Event Gallery, and award-winning Museum at Bethel Woods are set within a bucolic 2,000 acre campus. Bethel Woods offers a diverse selection of popular artists, culturally-rich performances, educational and community programs, including the annual Harvest Festival, which broaden exposure to history and the arts, while fostering community collaboration and outreach. Visit www.BethelWoodsCenter.org for more information.